



FINAL REPORT

BERLIN GOES #EYE2025



IN COLLABORATION WITH



WITH THE PARTICIPATION OF THE



SUPPORTED BY





CONNECTING LOCAL CHANGEMAKERS WITH EUROPE

● ● ● In Berlin, thousands of young Europeans from all over the continent are volunteering for causes close to their hearts. With the support of the *State Chancellery of Berlin*, we invited 20 of these young changemakers to experience Europe in a way they never had before.

MeetEU brought them to the continent's largest democracy festival, the *European Youth Event*. Besides exchanges with Members of Parliament, they also got first-hand tips on how to use EU resources to level up their engagement from the local to the European level – and beyond.

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I CONCEPTION AN EVERYDAY EUROPE

For nearly all changemakers, it was the first time getting in close touch with the European Union. That is why we developed a low-threshold, participatory, and new concept. What does this mean in practice? Understanding the EU basics while cooking together with a group of peers, for example.



MeetEU connected non-formal learning methods, such as cooking discussions, with formal ones like presentations. Our objective: Aligning the experience of the EU to the everyday lives of the young volunteers.

Besides informing the young changemakers about the European Union, we also aimed to provide a space for networking, both within the group and with internationals such as local French volunteers in Strasbourg or European Youth Event Participants, as well as public figures such as members of parliament or high-level civil servants.

Last but not least, the project was led and accompanied by young MeetEU team members aged between 17 and 32. This created an eye-to-eye level base for direct feedback between MeetEU and the participants, enabling the young change makers to shape their experience.



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I. CONCEPTION PARTICIPANTS



20

PARTICIPANTS

8

NATIONALITIES



18
-30

YEARS OLD

75%

FIRST TIME AT
AN EP EVENT

- While the application process was open to everyone, the final participant selection was made based on diversity criteria and the changemakers **FIELDS OF ACTIVITY.**

REFUGEE HELP

TEACHING GERMAN

YOUTH CENTER ACTIVITIES

PUBLIC ART

CULTURAL EXCHANGES

ADVOCACY

UKRAINE SUPPORT

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II. MAIN EVENTS

DAY BY DAY

10.06. – *PREPARATION EVENT*



LET'S COOK TOGETHER

Low threshold and close to everyday life contact with the European Union.

12.-15.06. – *STRASBOURG*



DAY#1 – A JOURNEY BEGINS

Joint journey to Strasbourg by train, followed by a dinner with local French volunteers.



DAY#2 – FIRST TIME PARLIAMENT

The young changemakers attended the first day of the European Youth Event.



DAY#3 – CHATTING WITH AN MEP

We hosted a private exchange with MEP Nela Riehl.



DAY#4 – EXPLORING STRASBOURG

Before heading back to Berlin, we explored the cultural diversity of Strasbourg together.

29.07. – *CLOSING EVENT*



FINANCING YOUR LOCAL PROJECTS

Hybrid info session on ERASMUS+ Youth Funding with participants from all over Europe.

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Tuesday, the 8th of June - Berlin

DAY BY DAY

LET'S COOK TOGETHER

In cooperation with Polis180 e.V., we hosted an EU cooking evening as a low-threshold kick-off. Our special guest was Georg Pfeifer, head of the European Parliament Liaison Office, who gave an EU crash-course

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Thursday, the 10th of June - Strasbourg

DAY BY DAY

DAY #1 – A JOURNEY BEGINS

Most participants traveled to Strasbourg together by train. Once there, they got to know local volunteers from France selected in cooperation with the EU Direct Strasbourg, and had a joint dinner in a cozy atmosphere.

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Friday, the 11th of June - Strasbourg

DAY BY DAY

DAY #2 – FIRST TIME PARLIAMENT

The young changemakers went through accreditation and attended their workshops. Here, they met peers from all over the continent. MeetEU accompanied them and offered a free lunch meet up.

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Saturday, the 12th of June - Strasbourg

DAY BY DAY

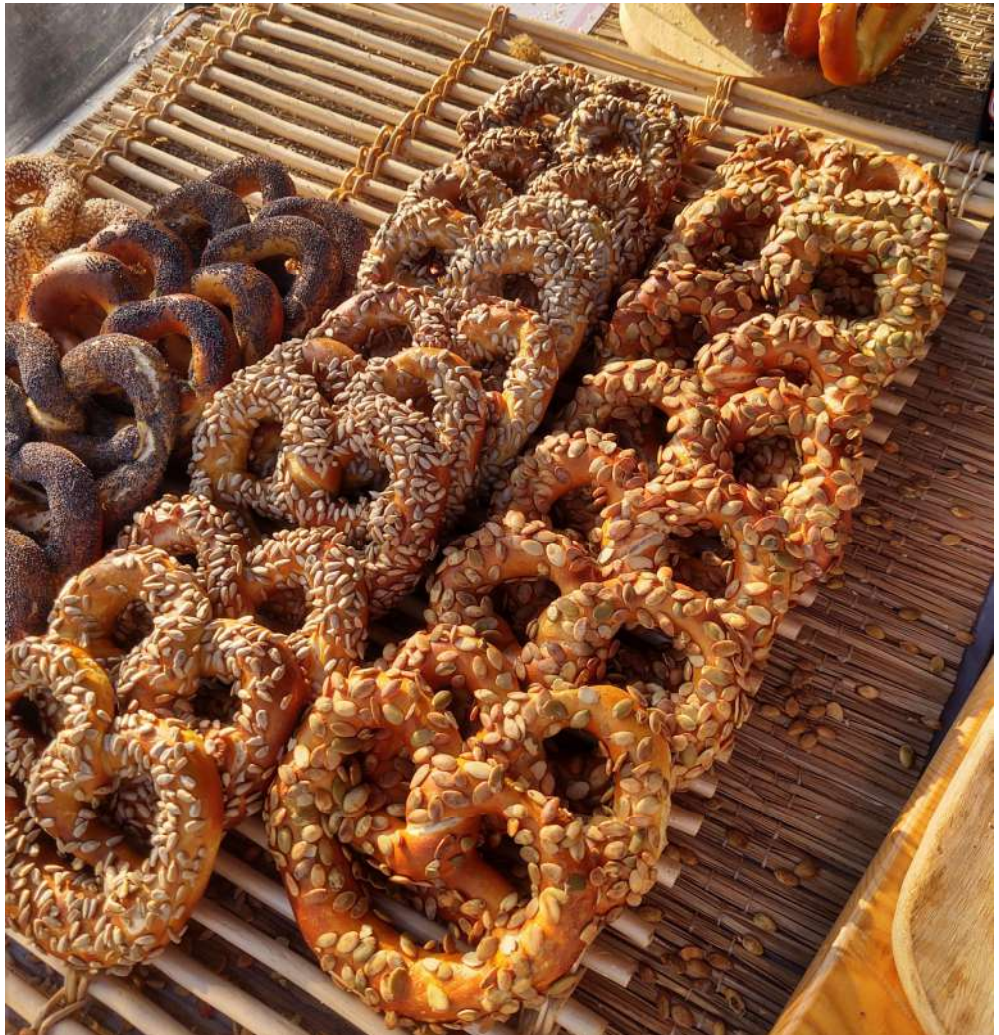
DAY #3 – CHAT WITH AN MEP

MeetEU invited the changemakers to chat with MEP Nela Riehl (Chair Culture & Education). For many, it was the first time chatting with a Member of the European Parliament.



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Sunday, the 13th of June - Strasbourg

DAY BY DAY

DAY #4 – EXPLORING STRASBOURG

Our train back to Berlin left in the evening. The participants used the time to explore Strasbourg in little groups. Some visited the cathedral, others the historical museum and others just enjoyed the magic of Petite France.



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Tuesday, the 28th of July - Berlin

DAY BY DAY

FINANCING YOUR LOCAL PROJECTS

In collaboration with the European Commission, we hosted a hybrid info session on how to apply for ERASMUS+ Funding for youth projects. People from all over Europe joined digitally, while the Berlin participants met in person.

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June til July – Remote CONTINUOUS EXCHANGE

Despite not being part of the original program plan, we decided to invite the participants to join our online citizens' dialogues with key figures from civil society, politics and civil service.

DAY BY DAY

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III. BROAD IMPACT

PARTICIPANT TESTIMONIALS



“
Events were totally empowering and inspiring. My favorite part is probably “meaningful connections” to people and the workshops I visited.
”



“
I enjoyed the events and the trip. I think it was well organized, and everyone involved was very helpful when questions arose.
”



“
The cooking event on the first evening was a great way to meet everyone in a relaxed atmosphere and helped us connect quickly
”



“
I loved all the activities, which we had together, like Flammkuchen eating or meeting with MEP. The most favourite part was travelling with all activities
”



*Pictures are not associated with the testimonials

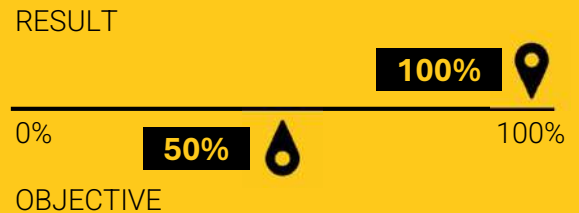
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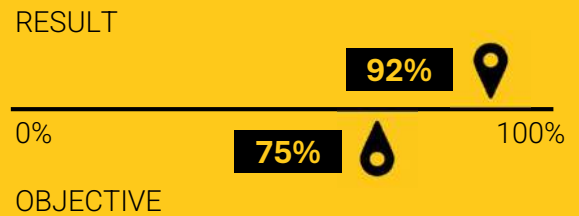
III. BROAD IMPACT

PERFORMANCE INDICATORS

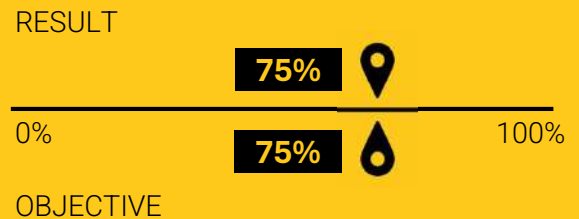
KPI #1 100% are now able to explain the basic EU decision-making process.



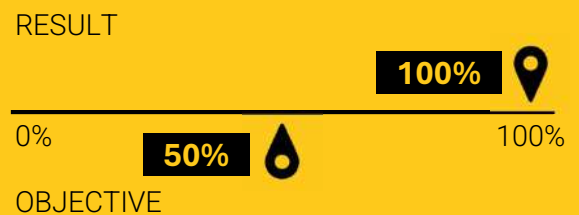
KPI #2 92% learned more about their rights as Citizens of the European Union.



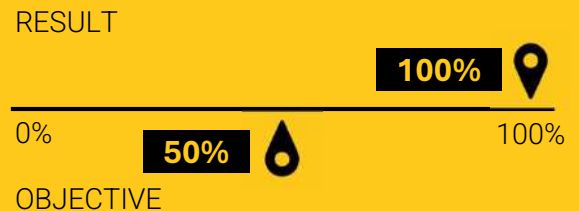
KPI #3 75% took part for the first time in an event of the European Parliament.



KPI #4 100% of the participants communicated with a person from France.



KPI #5 100% of the participants communicated in another language.



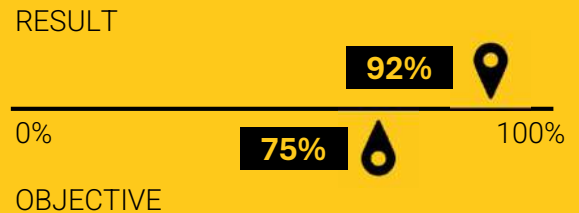
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III. BROAD IMPACT

PERFORMANCE INDICATORS

KPI #6 92% made experiences useful for their activities in Berlin.



KPI #7 33% took place in an empower Workshop of the European Youth Event



METHODOLOGY

All participants were invited to fill out an anonymous survey directly after the journey. Twelve have responded to the questions, on which the results above were calculated. The KPIs were defined in the original project design. Additional face-to-face feedback conversations took place, but were not included in the calculation.

TAKE-AWAYS

Due to the late registration of our travel group, most of the workshop places were already taken, and participation in “Empower” workshops was therefore no longer possible for everyone. That is why the actual participation rate in this category of workshop was lower than aimed for (KPI#7)

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CLOSING REMARKS

The Project "Berlin goes #EYE25" gave something back to those who dedicate their time to the common good. It enabled young people - many of whom with limited resources - to explore the democratic foundation of the European Union. We are convinced that the encounters made in Strasbourg and friendships forged between the participants will result in a positive impact for Berlin and Europe.

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For more information, visit www.MeetEU.eu or
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