

MEETEU CAMPAIGNS AND PROJECTS REGARDING THE CONFERENCE ON THE FUTURE OF EUROPE 2021/2022

What is MeetEU.eu ?

The citizens-project "MeetEU" has been organizing weekly events with MEPs, Commission representatives, researchers, and activists on EU-related topics since May 2020. Around seventy events were realized so far, reaching more than 1500 participants from over thirty countries. MeetEU contributes to European integration by connecting Europeans and discussing the future of the EU together. For this commitment, the project received the second place of the Jean Monnet Prize for European Integration in 2021. MeetEU has been promoting the Conference on the Future of Europe in numerous ways since April.

How MeetEU.eu promoted the Conference on the Future of Europe? (Chronological order):

END OF APRIL - BEGINNING OF MAY 2021 | POSTER CAMPAIGN

Even before the official upload of the promotional materials for the conference, we developed our own motifs and shared them on social media or in public places such as schools. We motivated our community to translate the material into different languages. The seven motifs were available in six languages and various formats. After the official campaign material was published, we complied with the Secretariat's request to use it.



END OF APRIL 2021 - BEGINNING OF MAY 2022 | DIGITAL EVENTS

During 17 events, we discussed the Europe of tomorrow with hundreds of citizens and a wide range of decision-makers and experts, including Iratxe García Pérez (S&D President), Jeanne Barseghian (Mayor of Strasbourg) and Pierre Schellekens (DG Energy). Citizens of different ages and nationalities shared their ideas, but also tried to promote the conference in their own communities.



AUGUST TO OCTOBER 2021 | PROPOSAL: REFORM OF EUROPEAN POLITICAL GROUPS IN THE EUROPEAN PARLIAMENT

As a result of one of our CoFoE events, we have developed a proposal within the community that aims to make the elections of the European Parliament A) more European and B) more transparent. Internally we discussed the working paper with different experts. In the context of an invitation by the think tank Polis 180, we discussed the proposal with Gabriele Bischoff, among others.



MeetEU is a transnational project run by volunteers of the European Parliament's together.eu campaign aiming to raise democratic participation across Europe.



OCTOBER 2021 | (EYE2021) GIANT POSTCARD, DESTINATION: FUTURE

During the European Youth Event 2021, we collected the expectations and wishes of young Europeans regarding the conference on the future of Europe on a large postcard and passed them on to representatives of the European Parliament, for example Jaume Duch Guillot, or to members of parliament such as Michael Gahler.



NOVEMBER 2021 - MARCH 2022 | MAKE THE VOICE OF EUROPEAN STUDENTS HEARD

With the support of various institutions, under patronage of Guy Verhofstadt, we have realized a campaign that addresses teachers in all EU countries and raises awareness about CoFoE. A central landing page (24 languages) aims to motivate teachers to use the digital platform in their classrooms. This campaign consisted of:

- The digital multilingual webpage on MeetEU.eu
- Videos of students addressing other young people and teachers
- Social media posts & Events
- A call to students from schools and universities

To promote our campaign, we contacted different EDICs and national governments. For example, national institutions from Italy, France, Poland, and Romania have referred to our material.

At the same time, we have given interviews and organized digital exchanges. We will send videos about our campaign to the EDIC Karlsruhe by the end of April, in which we explain how MeetEU will proceed.

With our campaign we reached thousands of interested people from different EU countries.



MeetEU im Endspurt für die EU-Zukunftskonferenz: Kampagne Make the Voice of European Students Heard!